

AMFVG

Expression Of Interest



Expression of Interest - Information & Operating Guide

The Food Truck Festival™ - Village Cinemas - Coburg Drive In

Event Dates:

April 25th and 26th – Avengers: Infinity War

A celebration of 10 years of Marvel movies and the 19th movie in the series. Encourage staff to dress up as their favourite Marvel characters!

May 24th and 25th – Solo: A Star Wars Story

Get on board with various Star Wars fan clubs and a Star Wars activation for an out-of-this-world night!

June 21st and 22nd – Jurassic World: Fallen Kingdom

Real Dinosaurs have arranged some amazing looking dinosaurs that will be walking around the park, taking photos and scaring guests!

We are expecting our biggest numbers of the year through Coburg for these titles and they are all big 'opening night' films!

Event Times: 6:00PM – 10:00PM

Venue: Coburg Drive - In - 155 Newlands Rd, Coburg North VIC 3058

Event Details:

AMFVG & Village are pleased to announce the new season of the Food Truck Festival.

Please select the days that you wish to participate on the online application form, you can select one or more days.

Site Fees per EACH Event Day:

Pro Members (Gold):

\$75.00 + GST (payable in advance) or 12% of daily gross sale revenue whichever is the greater.

Grow Members (Silver):

\$85.00 + GST (payable in advance) or 13% of daily gross sale revenue whichever is the greater.

Start-up Members (Bronze):

\$100.00 + GST (payable in advance) or 15% of daily gross sale revenue whichever is the greater.

Non-Members: Apply today for AMFVG membership to be part of this event.

We do not in any way warrant that a participating vendor will have any certain level of sales or profitability. Vendors trade at their own risk.

Australian Mobile Food Vendors Group (AMFVG):

AMFVG is also responsible for designing and preparing the designated site, and providing the infrastructure. The FOOD TRUCK FESTIVAL™ is hosted by THE FOOD TRUCK PARK™

AMFVG in conjunction with Village Cinemas will promote the event and mobile food vendors.

AMFVG will design and develop marketing material that promotes the event as well as the mobile food vendors at the event. This marketing material will be made available to Village Cinemas, mobile food vendors and other authorised organisations or persons for distribution.

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Trading Conditions

The Food Truck Park- Trading Times:

Trading: 7:00pm - 10:00pm each event day.

Mobile Food Vendors must operate during event times specified (at minimum) unless otherwise agreed to with AMFVG.

Menus and Pricing:

- A full menu of items to be sold at the event (including a price list) will be required.
- Once approved, the menu must be displayed on your outlet in clear view for customers.

Exclusive Product Rights:

Village Coburg Drive -In, is a Coke Cola sponsored venue therefore you can only sell Coke varieties of products: In addition to this the following products cannot sold at the event:

(1) Popcorn (2) Coffee (3) Confectionary (4) Ice Cream outlet

All soft drink to be 600ml bottles. No cans on site.

Power:

There is no direct power access on site therefore if you are not self-generated or require power, please contact us to make alternative arrangements, additional fees will apply.

Cash registers:

- Cash registers must be placed at the front of your outlet so that there is a clear view of price reading.
- We will require a "Z" report or equivalent at the end of each nights trading.
- **If you don't have a cash register** you will need to advise AMFVG asap so alternative arrangements can be made.
- **Online registers approved – please email z report to info@amfv.com.au**

Fee Payment:

AMFVG will invoice you for all fees and these are payable within 3 days of receiving our invoice.

Bump-In and Bump-Out:

Bump In: 4:30pm

Bump Out: 10:30pm (approx.) or when the food truck site is closed

Please note: The Site manage will provide further instruction of bump out on the evening.

Cancellation Fee:

Effective immediately a late cancellation fee of \$100 + GST will apply if you cancel within 10 days, subject to our discretion.

This is for logistic reasons which including time to replace you with another vendor, minimum time for Streatrader application and marketing campaign.

Marketing:

AMFVG will market this event using all social channels which include and do not limit to facebook, Instagram, website, mail out and press release.

We may take pictures of your outlet and use this to promote this event or any other.

Food Vouchers:

For those vendors who have not traded at Village Cinema Coburg Drive In before please be advised that AMFVG may invite the following to join us at the event:

- Print Media
- Social media
- TV Presenters
- Radio Personal
- Food bloggers

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- Other event organisers and a section of the food truck industry participants to this event.

This happens particularly at Village Cinemas but also a common occurrence at all our other events.

Please note that this is to promote your business, the food truck industry and the event for all vendors to benefit.

As in the past, we ask you to share in some of the costs in providing complimentary meals through a voucher system. See sample below

- Please advise all staff to accept these vouchers and provide the guest a choice from your menu to value of the voucher(s)
- The vouchers come in denominations of \$5 & \$10. We ask that you cover complimentary vouchers up to the value of \$30.00.
- If you receive vouchers exceeding \$30.00, AMFVG will reimburse you the difference, this will be deducted from the fees that you need to pay us.

Please note: the selection of the food comes solely from the voucher holder, you could be presented with none on the evening or several; this email is simply to make you aware prior to the event.

***CONDITIONS OF VOUCHER**

This voucher is only valid for use on the date that is printed on the voucher. This voucher can be used at any food vendor present on that quoted date. This voucher cannot be split and is not transferrable or cannot be redeemed for cash. No change will be given if the purchase is less than the voucher amount. If the purchase is greater than the voucher amount, they will need to pay the difference in cash. We reserve the right to vary these terms & conditions anytime



Mobile Food Vendor Compliance:

All staff, contractors and service providers working with any Mobile Food Vendor must be advised of the following operating guidelines:

Mobile Food Vendor:

- The Mobile Food Vendor must supply all items including but not limited to equipment and staffing, as necessary to facilitate their outlet.
- No infrastructure, such as tables and chairs, are allowed as part of this event without prior approval by AMFVG.
- Mobile Food Vendors must operate only within the space allocated by AMFVG.

Food preparation:

- The Mobile Vendor shall comply with the requirements of the Food Act 1984 and the Food Standards Australia New Zealand (FSANZ) food Safety Standard – Food Premises and Equipment, and all other relevant Acts and Laws.

Risk, OHS and Compliance:

- Mobile Food Vendors must adhere to the safety and risk policies and procedures set out by the event's Risk and Safety Manager. The Mobile Food Vendor is expected to understand the hazards and risks associated with their catering activities, and have established systems and procedures for managing OHS risks.

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- Mobile Food Vendors (if requested) must attend an on-site catering briefing and adhere to the event site rules. Further information will be supplied to successful applicants.

- All stallholders will be required to complete a site induction pre-check list prior to the event commencing.

The following certifications must be displayed on catering outlets where relevant:

- Mobile Catering Vehicles Compliance Plate as issued by the Office of Gas and Safety
- A valid Certificate of Electrical Compliance, completed by a licensed electrician.
- Food Safety Supervisor Certificate

Power Equipment:

- Mobile Food Vendors must ensure that their power leads are tested and tagged by a licensed electrician and secured in a safe and appropriate manner. Electrical equipment must comply with relevant Australian standards and regulations.

Gas and Sullage:

- Mobile Food Vendors are responsible for removing their gas bottles and / or sullage.
- This MUST be removed from the event site at the end of this event. No bottles are to be left on site for collection by gas companies. Any sullage spillage will incur a cleaning fee.

Cleaning, Recycling and Waste:

- Mobile Food Vendors must make appropriate use of the recycling, waste and compostable streams if available at the event
- Mobile Food Vendors are responsible for making sure that each of their areas are kept clean, tidy and free of rubbish – this includes condiment areas where applicable. Cartons and packaging must be flattened and kept within the compound area or removed to main rubbish containers for recycling. All catering areas must be kept clean and tidy at all times
- Any spillage of sullage, oils or other liquors on the ground will incur a clean up fee of \$200.00; you must not empty any liquors onsite.

Terms & Conditions:

Successfully Mobile Food Vendors will be invited to participate at the event by email and by accepting and confirming your availability to trade on the nominated day(s), you also agree to and acknowledge the terms and conditions set out in this document.

If a vendor fails to comply with any of the terms and conditions communicated in this document, we reserve the right to immediately stop the vendor from trading and cancel any remaining days with immediate effect. We also reserve the right to reschedule or cancel vendor participation without notice.

We thank you for your interest and should you require any further details you can contact us on info@amfvfg.com.au or phone 1300 162 636.

Regards



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SUPPORTING
THE FOOD TRUCK
INDUSTRY
www.amfvfg.com.au