

# AMFVG

## Expression Of Interest



AMFVG is proud to announce a partnership with

### Marvel Stadium

AMFVG is heading to Marvel Stadium's brand-new dining precinct – The Garden Bar. Bringing together the best in street food fare for loyal fans – there is no better place to join the food movement.

AMFVG is offering members the opportunity to trade for major events and more to be announced soon. Don't miss this opportunity to showcase your menu at one of the country's largest sporting and entertainment stadiums.

#### **Event location:**

Marvel Stadium Concourse  
740 Bourke St, Docklands.

#### **Trading times:**

Vendors are required to be open for trading all times public are admitted into the stadiums. Length of trade depends on event and we will advise successful applicants.

Every Friday there is a Lunchtime trade at Marvel.

There are Delaware North staff that meals are paid for by Marvel (please invoice AMFVG for this) and other corporate workers in the area.

Trade is 12.00pm - 6pm and you are welcome to leave the truck overnight, for trade the following day.

#### **Bump in:**

Bump-in time depends on event and we will advise successful applicants.

#### **Bump Out:**

The Garden Bar is licenced to 10pm or 3 hours after the game, *whichever comes first*. It will stay open on demand.

#### **Type of vendors:**

The expression of interest is open to all mobile food trucks, vans and trailers. No marquees or carts.

#### **Fees:**

Gross sales to be collected by AMFVG.

AMFVG PRO	22% of your daily gross revenue
AMFVG GROW	24% of your daily gross revenue
AMFVG START-UP	25% of your daily gross revenue

### **Additional Terms and Conditions**

#### **Power:**

This is a fully powered site and you cannot use your own generator unless approved by AMFVG. There is a \$25 + gst charge for power.

#### **Cancellation Fee:**

A late cancellation fee of \$100 + gst per day of trade will apply if you cancel within 14 days of the event starting date. If you cancel on the day of trade, there will be a fee of \$180 + gst. This is for logistical reasons including time to replace you with another vendor, minimum time for Streatrader application and changes to the marketing campaign.

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### **Exclusive Product Rights:**

Etihad Garden Bar is a Coke Cola sponsored venue therefore you can only sell Coke varieties of products. In addition to this, drinks **MUST** be in plastic bottles, no cans allowed.

### **Cash registers:**

- Cash registers must be placed at the front of your outlet so that there is a clear view of price reading.
- We will require a final **sales report** at the end of each night's trading.
- Cloud version of sales report need to email to [info@amfv.com.au](mailto:info@amfv.com.au) at the completion of each trading day.
- **If you don't have a cash register** you will need to advise AMFVG ASAP, so alternative arrangements can be made.

### **Menus and Pricing:**

- You will need to provide us with a copy of your menu and pricing for us to approve prior to trading.
- Once your menu is approved, you cannot change it unless you obtain our approval first.
- Approved menus and pricing must be displayed on the front of your outlet in clear view for the customers.
- Due to space constraints and the expected high volumes of people traffic, you cannot place "A" frame menu's or special boards outside your outlet.

### **Marketing of the Vendors:**

All successful vendors will be provided with marketing material and digital social tiles/posters that are to be used to promote the event. Each vendor is required to promote the event via their social channels no less than 2 times.

### **Staffing:**

We expect vendors to provide adequate staffing during peak trading periods to avoid unnecessary delay in customer service.

### **Food Preparation:**

- All staff involved in food preparation must adhere to the City of Melbourne Services Regulations and Guidelines.

### **Beverages:**

- Vendors are able to sell Coca Cola products at the RRP. 600ml bottles only, not cans. AMFVG **will not** be having drinks on site available to purchase.

### **Risk, OHS and Compliance:**

- AMFVG maintains high levels of site Occupational Health and Safety (OHS). It is also the responsibility of the vendor to operate their outlet in a safe manner and in accordance to The Occupational Health and Safety Act 2004 (*the Act*).
- The Vendor is expected to understand the hazards and risks associated with their catering activities, and have established systems and procedures for managing OHS risks.

The following certifications must be displayed on outlets where relevant:

- Mobile Catering Vehicles Compliance Plate as issued by the Office of Gas and Safety
- A valid Certificate of Electrical Compliance, completed by a licensed electrician.
- Food Safety Supervisor certificate must be displayed within your outlet.

### **Power Equipment:**

- Vendors must ensure that their power leads are tested and tagged and secured in a safe and appropriate manner. Electrical equipment must comply with relevant Australian standards and regulations.

### **Gas:**

- Mobile Food Vendors are responsible for checking that all their gas appliances and bottles comply with the relevant government laws and safety procedures.
- Vendors must take gas bottles from the site at the conclusion of the event.
- Gas bottles cannot be placed on the ground and need to be stored in a secure area.

### **Sullage:**

- All vendors are to ensure that their sullage tanks are emptied prior to arriving onsite.
- In the event your tank overflows you will be charged a cleaning fee of \$250 and may be forced to close down.

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### **Cleaning, Recycling and Waste:**

- Vendors must make appropriate use of the recycling, waste and compostable streams if available at the event.
- Vendors are responsible for making sure that each of their areas are kept clean, tidy and free of rubbish – this includes condiment areas where applicable. Cartons and packaging must be flattened and kept within the compound area or removed to main rubbish containers for recycling. All catering areas must be kept clean and tidy at all times.

### **Alcohol Consumption**

All vendors and staff are not permitted to consume any alcoholic beverages whilst on the site. Failure to comply may result in fines by council or the event organiser and you may be forced to close your outlet.

### **Other:**

- We do not in any way warrant that a participating vendor will have a particular level of sales or profitability.
- Vendors trade at their own risk.
- If a vendor fails to comply with any of the terms and conditions communicated in this document, we reserve the right to immediately stop the vendor from trading and cancel any remaining days with immediate effect.
- We also reserve the right to reschedule or cancel vendor participation without notice.
- Further Terms & Conditions will be made available to successful applicants.

If you require any further details you can contact us on [info@amfv.com.au](mailto:info@amfv.com.au)

Kind Regards,  
Australian Mobile Food Vendors Group Pty. Ltd

AMFVG are the registered owners for The Food Truck Park and logo and these cannot be used without our prior approval.