

EXPRESSION OF INTEREST



AMFVG is proud to announce
EOI – MULTI LOCATIONS

Our client is seeking food trucks to cater to local residents in new estates to build community connections and in turn support local food trucks. AMFVG open opportunity to coffee vendors to trade mornings and food outlets to start trade lunch and dinner.

Locations:

Mambourin - Wyndham Vale (150 homes occupied)
Thursday - Friday - nights 5pm-9pm
Saturday & Sunday: 1130-230pm & nights 5pm-9pm

Berwick Waters - Clyde North VIC (1400 homes occupied)
Thursday - Friday - nights 5pm-9pm
Saturday & Sunday: 1130-230pm & nights 5pm-9pm

Wallara Waters - Wallan (450 homes occupied)
Saturday & Sunday: 1130-230pm & nights 5pm-9pm

Event Dates:

9th October 2021 to 12th December 2021

Event Trading Times:

Vendors are required to be open for trading all times listed for the trade location.

Thursday - Friday - nights 5pm-9pm (excludes Wallan)
Saturday & Sunday: 1130-230pm & nights 5pm-9pm

Bump In:

AMFVG will advise successful applicants.

Bump Out:

Upon trade closure time.

Event Fees:

As a concession, to vendors, we are discounting site fees and paying it forward.

No Up-Front Fees.

Site fees due after the event

Site fee is \$40+ GST plus 7% of sales.

Additional value to vendors:

We will also be offering you credits to your subscription at \$1 for every site fee dollar spent which will go towards paying your subscription.

This will be considered a pro-rata membership and will be valid until February 2022.

Benefits will include access to the WTT membership and benefits which includes our Android table valued at \$400.00 (please see member benefits brochure for further details – this can be requested by emailing hello@wherethetruck.com.au)

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What do I get if I already paid my subscription –

Existing Members- will receive \$40 a day credit to next year subscription renewals as well as hardware upgrade.

Type of Vendors:

We are seeking a selection of savory, sweet, coffee and ice cream vendors for this event. The expression of interest is now open to Mobile Food Trucks, Trailers, Marquees and Carts only.

ADDITIONAL TERMS AND CONDITIONS:

Power:

To be confirmed to successful applicants.

Mobile Food Vendors must ensure that their power leads are tested and tagged by a licensed electrician and secured in a safe and appropriate manner. Electrical equipment must comply with relevant Australian standards and regulations.

Menus and Pricing:

- A full menu of items to be sold at the event (including a price list) will be required.
- Once approved, the menu must be displayed on your outlet in clear view for customers.

Cancellation Fee:

A cancellation fee may be charged should you cancel within 10 days of event commencement. This cancellation fee will be applied for logistic reasons which including time to replace you with another vendor, minimum time for Streatrader application and marketing campaign.

Cash registers:

- Cash registers must be placed at the front of your outlet so that there is a clear view of price reading.
- We will require a final sales report at the end of each night's trading.
- Cloud version of sales report (such as square) needs to email to info@amfvg.com.au at the completion of each trading day
- If you don't have a cash register you will need to advise AMFVG ASAP, so alternative arrangements can be made.

Gas and Sullage:

- Mobile Food Vendors are responsible for removing any gas bottles and / or sullage from the event site at the conclusion of the event. No bottles are to be left on site for collection by gas companies.
- A sullage spill fee of \$200.0 will be charged for any spillage, overflow or discharge of sullage onsite.

Rubbish:

- All vendors are to remove any waste and sullage offsite.
- No waste or sullage facilities will be available.
- It is your responsibility to dispose accordingly.
- Any vendor seen to be leaving rubbish behind will be fined.

Damage:

- Please await instructions from the site manager on bump in/ out.
- Do not enter/ leave site prior to receiving the above instructions.
- Any damages to grass or surrounding; your outlet you will be liable.
- Drive slowly and carefully always.



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Marketing:

As part of our marketing plan, all residents will be emailed your full menu and have the option to pre-order and collect on the day.

All pre-orders will be made via Where The Truck and notified to you!

Pre-orders allow you better visibility of what order level to expect on the day. Making it easier to order and plan your trade!

- All people in the area will know you are coming to the suburb.
- No other food shops within 6km of the proposed site location.

Email info@amfv.com.au for more details.

Social media:

Successful vendors will be sent the social media poster and social tile prior to the event. Please share on your social channels to promote your attendance.

Terms & Conditions:

Successful Mobile Food Vendors will be invited to participate at the event by email and by accepting and confirming your availability to trade on the nominated day(s), you also agree to and acknowledge the terms and conditions set out in this document. If a vendor fails to comply with any of the terms and conditions communicated in this document, we reserve the right to immediately stop the vendor from trading and cancel any remaining days with immediate effect. We also reserve the right to cancel the event, reschedule or refuse vendor participation without notice.

Further terms and conditions may apply and will be given to participating vendors.

Please don't hesitate to contact AMFVG if you have additional questions.

Kind Regards,
AMFVG team